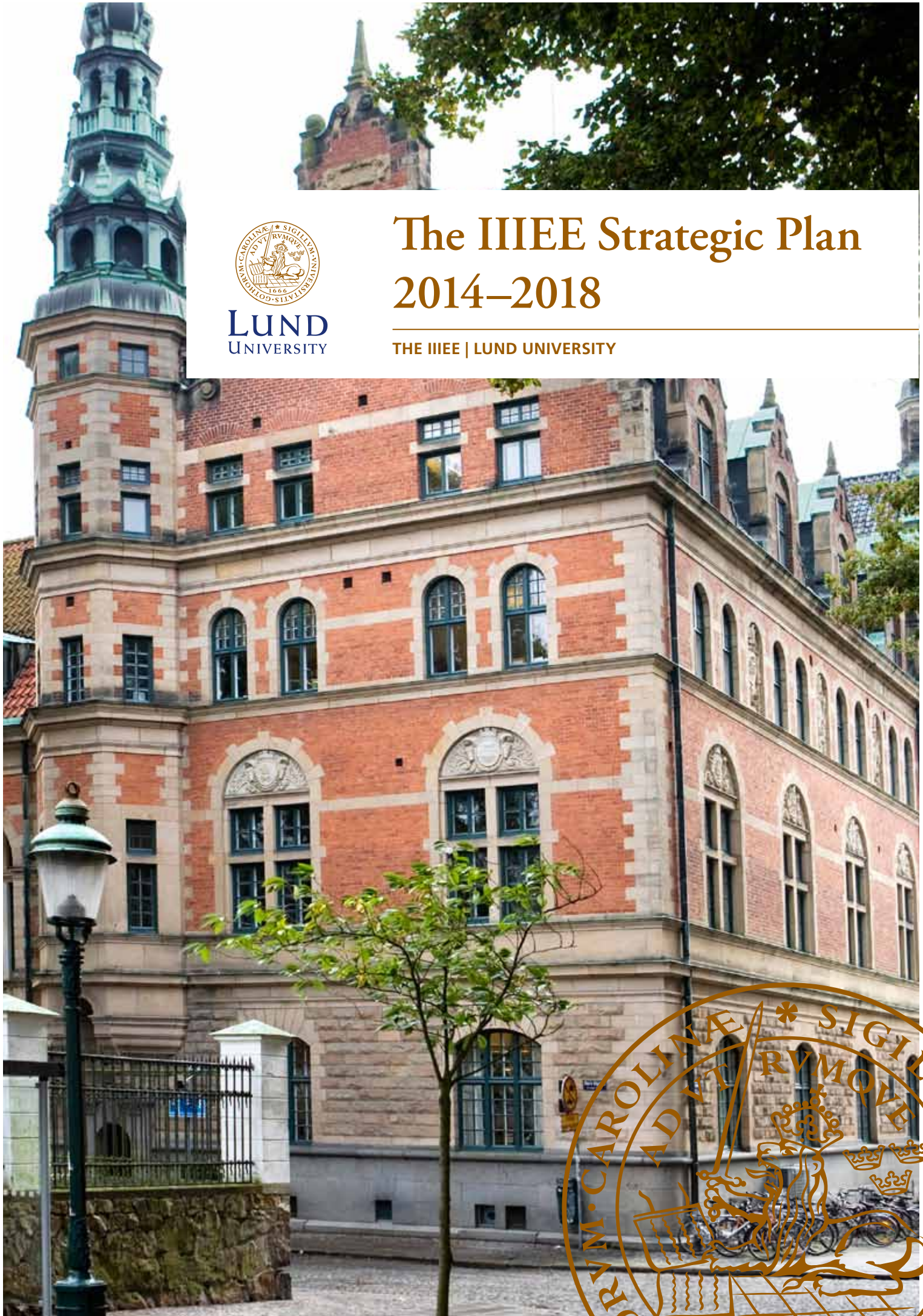




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# The IIIEE Strategic Plan 2014–2018

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## The IIIEE

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The International Institute of Industrial Environmental Economics (IIIIEE) is an international and interdisciplinary centre within Lund University. We work at the nexus of economy, industry and the environment, as indicated by our name, and we believe that a profound industrial transformation is a precondition for a sustainable future. We also believe that a transformation towards sustainability would require strategically focused governance and management structures, policy instruments, business models, visions and scenarios.

The IIIIEE aims to contribute to a more sustainable future by advancing the knowledge in how various strategic models and instruments could support a transition towards sustainability. We generate and spread new insights through interdisciplinary education and research, and by creating a bridge between academia, business and public authorities.

**Interdisciplinary.** The IIIIEE's education and research synthesize insights from economic theory and practice, natural sciences, engineering and political science, as well as organisational, legal and behavioural studies. The IIIIEE faculty have backgrounds in diverse disciplines.

**Collaboration.** The IIIIEE education and research is performed in close collaboration with business and other societal partners. We actively engage our partners via collaborative research projects, case study projects, lecture series, interactive seminars and workshops.

The IIIIEE is a unique centre and node for interdisciplinary education and research within Lund University. We are located in the Öresund region, one of the most dynamic regions in Europe, with the ambitions to become one of the most creative and sustainable city-regions in the world. Lund

University and the Öresund region provide a dynamic platform for education and research to advance sustainable solutions.

### **OUR MISSION – ADVANCING STRATEGIES FOR SUSTAINABLE SOLUTIONS**

The mission of the IIIEE is to advance strategies for sustainable solutions pursued by public authorities and businesses – internationally, nationally and locally. We do this through assessing governance and management processes, evaluating policy instruments and business models, and exploring visions and scenarios for more sustainable futures.

- The IIIEE educates students from around the world. We do this through interdisciplinary MSc and PhD programmes, undergraduate courses and executive training. Our educational activities target future decision makers in management and policy for sustainable development.
- The IIIEE conducts interdisciplinary research that advances knowledge in the design, application and evaluation of strategies for sustainable solutions.
- The IIIEE engages in continuous dialogue and collaboration on advancing strategies for sustainable solutions with government, industry and society.

### **OUR VALUES**

The IIIEE upholds the values of Lund University: critical thinking, equality and diversity, mutual respect and tolerance, academic integrity, curiosity, humour, and openness to new ideas.

We make an impact being a critical voice and a driving force towards sustainable development.

### **OUR VISION**

The vision of the IIIEE is to be an international institute advancing strategies for sustainable solutions through cutting edge interdisciplinary research and high quality innovative education.

### **A VISIBLE AND CLEAR IIIEE IDENTITY**

The IIIEE will establish a visible and clear identity. It is of vital importance that the world knows who we are, what we stand for and what we want to achieve. Increased visibility and clarity will affect the competitiveness of the Institute. The articulation of the Institute's identity will be framed by the tagline: IIIEE Advancing Strategies for Sustainable Solutions.

### **STRATEGIC AREAS**

This Strategic Plan guides the Institute's work towards the IIIEE vision in the following strategic areas:

- High quality innovative education
- Excellence and renewal in interdisciplinary research
- Effective communication and strong partnerships

### **STRATEGIC AREA I – HIGH QUALITY INNOVATIVE EDUCATION**

The IIIEE will provide high quality and innovative education that equips students with knowledge, skills and personal qualities needed to become agents of change and future leaders advancing strategies for sustainable solutions.

The ambition is to provide high quality education that reflects the research frontier, the needs of potential employers in the business and policy community, as well as the expectations of students.

To ensure excellence in teaching and learning we will strengthen the involvement of internationally renowned academics and practitioners in our education. We will provide a true interdisciplinary learning environment and engage teachers across disciplinary boundaries. We will involve business and public authorities to ensure relevance and to reach beyond the University. To attract top quality students from around the world, we will further develop our recruitment strategies and actively seek scholarships for our students.

The ambition is to provide innovative education and an attractive learning environment. We will develop and use innovative pedagogic approaches and develop education with close links to state-of-the-art research at the IIIEE. We will provide attention to each individual student ensured by a high faculty-student ratio. The IIIEE's teachers and students will be encouraged to participate in academic planning and decision making processes in order to ensure high transparency and excellent quality.

### **STRATEGIC AREA II – EXCELLENCE AND RENEWAL IN INTERDISCIPLINARY RESEARCH**

The IIIEE research will advance knowledge on how strategies in businesses and public authorities could be designed and applied to support the implementation of sustainable solutions.

The ambition is to ensure academic excellence and renewal framed in interdisciplinary collaboration and cooperation with various stakeholders. Thus, our research will be defined and performed by researchers with different disciplinary backgrounds and by business or other societal partners.

Specific attention will be on the renewal of methods and approaches to frame interdisciplinary research on strategies. We also aim to increase the impact of our research, supporting businesses and authorities in their ambitions to advance sustainable solutions.

Another ambition is to provide a vibrant and creative research culture at the IIIEE. We will strive to attract prominent researchers and partners from around the world. In collaboration with our partners, we will organize research seminars and open events for a wider public. We will continue to maintain and further develop a high-quality interdisciplinary PhD education, including the PhD article incubator established in 2013.

### **STRATEGIC AREA III – EFFECTIVE COMMUNICATION AND STRONG PARTNERSHIPS**

The IIIEE aims to effectively communicate its academic identity and make its research findings and educational achievements visible both nationally and internationally. It will also secure and expand its partnerships with business and society to respond to the needs of society and to maximize the impact of its research and education.

The IIIEE needs an effective and continuously improving communication system to recruit students and communicate research activities and findings. The system should be based on a new dynamic website with active usage of online social media. The IIIEE communication will be further supported through events (meetings, seminars, workshops), media interaction, and new forms of spreading scholarly knowledge (blogs, etc.). The IIIEE should be presented in a unified way, through a renewed graphic identity and templates.

The IIIEE will provide inspiring and dynamic meeting places – both physically and virtually. The IIIEE will invite adjunct ‘professors of practice’ to the institute; persons with practical experience in business, government or other non-academic organizations. Professors of practice will facilitate the collaboration with business and governments within IIIEE research and education. They will form the core of the IIIEE Visiting Academy that will also include academic and business leaders. The Visiting Academy will link knowledge and experience of renowned experts and real-life practitioners to the IIIEE education and research.

The IIIEE will develop and introduce a multi-level model for corporate and organizational partnerships. As part of expanding its partnerships, engagement and communication, the IIIEE will rejuvenate its strong alumni network.



[www.iiiee.lu.se](http://www.iiiee.lu.se)

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