



**LUND**  
UNIVERSITY

# High quality and innovative education

III EE STRATEGIC PLAN IN EDUCATION 2014–2019



# IIIEE Strategic plan in Education 2014–2019

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The strategic goal is to provide high quality and innovative education. To achieve this, the IIIEE will work on the following 5 strategic priorities:

1. Develop a clear scope, focus and identity
2. Promote teaching and learning excellence
3. Renew the EMP programme to achieve widely recognized top quality
4. Renew and ensure continuation of the MESPOM programme
5. Introduce new education offerings including online courses.

## **1. DEVELOP A CLEAR SCOPE, FOCUS AND IDENTITY**

The IIIEE will provide high quality and innovative education that equips students with knowledge, skills and personal qualities needed to become agents of change and future leaders advancing strategies for sustainable solutions. The educational activities will prepare professionals with expertise in environmental strategies for careers as executives, analysts, decision makers, policy makers, researchers and consultants. The programmes focus on, understanding political, economic, social and industrial systems, and applying appropriate policies and measures to solve integrated environmental problems.

The programmes are, as before, to be framed in terms of Environmental science, management and policy.

## **2. PROMOTE EXCELLENCE IN TEACHING AND LEARNING**

The IIIEE will support excellence in teaching and learning by ensuring a broad disciplinary expertise among the teachers – this by recruitment and a strengthened cooperation with academic partners within and outside Lund University. In 2014–2019, focus will be on strengthening competence in economics.

The IIIEE will support excellence in teaching and learning by ensuring an international scope and collaboration in the educational activities – this by recruitment of international staff, invitation of guest professors and a rich collaboration with international educational partners. In 2014–2019, focus will be on international competence complementing the 17 nationalities already in house.

The IIIEE will support excellence in teaching and learning by ensuring collaboration with business and societal partners in educational activities – such collaboration will be further developed through lectures, seminars, case methods, study visits and student based research activities. In 2014–2019, focus will be to appoint new professors of practice (adjunct professors) and to engage them in educational activities. The IIIEE Visiting academy will be further developed and cooperation with the alumni network will be rejuvenated. In 2014, a CRM (Customer relationship management) system will be implemented, and Alumni network conferences will be given in 2015 and 2017.

The IIIEE will further support excellence in teaching and learning through the following actions:

- Implement an effective quality assurance system and secure an inclusive and transparent governance of educational processes (The LTH/LU quality assurance system)
- Promote professional leadership and educational offerings in educational and pedagogic development (courses are provided by LU)
- Enhance the links between education and research (within EMP and MESPOM, see below)
- Promote innovative educational activities, such as ICT education and case methods
- Stimulate teaching excellence by rewarding the best teachers award (at the graduation ceremony)
- Provide timely, relevant and accurate information to students (via the website)

The IIIIEE will attract excellent students by enhancing the recruitment of students. In 2014–2019, focus will be on improved marketing and a renewed website, which should clearly articulate the Institute's education identity and offerings and provide compelling stories from students and alumni.

The IIIIEE will attract students from outside Europe by securing scholarships (especially from low income countries). We will cooperate with the LU fundraising unit to ensure such scholarships.

The IIIIEE will develop and maintain an attractive and inspiring learning environment. The IIIIEE will improve the physical infrastructure and provide high-tech video equipment for educational purpose.

The ICT systems applied in education will continuously be upgraded to meet the expectations of students and teachers. The IIIIEE will maintain and further develop a state-of-the-art library supporting interdisciplinary teaching and learning. Students will find attractive study environments with in the IIIIEE building.

### **3. RENEW THE EMP PROGRAMME TO ACHIEVE WIDELY RECOGNIZED TOP QUALITY**

In order to achieve a 'very high quality' ranking of the EMP programme, the IIIIEE will review the findings of the recent evaluation by the Swedish Department of Higher Education. In 2014–2019, the IIIIEE will propose and implement a range of measures to strengthen the relevant areas of the programme. This will include a stronger link to the research at the IIIIEE. The process of renewing the EMP programme will involve teachers and students.

### **4. RENEW AND ENSURE CONTINUATION OF MESPOM**

MESPOM faces major challenges associated with the phase out of the Erasmus Mundus programme of the European Commission. The priorities for MESPOM are to secure the partners and other preconditions for continuing the programme beyond 2014.

### **5. INTRODUCE NEW EDUCATION OFFERINGS INCLUDING ONLINE**

The IIIIEE will experiment with new education offerings to use the opportunities of the rapidly changing environment of postgraduate sustainability education. Directions of these activities are:

- Cooperation with the LU Faculty of Economics.
- Continued and expanded cooperation with the Faculty of Natural Sciences which has developed as a result of a long-term strategy initiated some 10–15 years ago.
- Continued cooperation with LU-LTH, LU-Lucusus, Malmö Högskola, Blekinge Tekniska and other Universities
- Expanding online education, potentially through Massive Online Open Courses (MOOCs).



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