Course syllabus

Introduktion till företagsledning och företagsansvar
Introduction to Business Management and Corporate Responsibility

IMEN05, 5 credits, A (Second Cycle)

Valid for: 2018-2019 XAMIS
Decided by: PLED W
Date of Decision: 2018-03-22

General Information

Main field: Environmental Management and Policy. Depth of study relative to the degree requirements: Second cycle, has only first-cycle course/s as entry requirements.
Compulsory for: XA_EMP1
Language of instruction: The course will be given in English

Aim

This course provides students with an understanding of how organisations and in particular businesses are organised, managed and strategically developed. The course introduces tools for understanding and analysis of corporate strategy, accounting and investment. The course also discusses the corporate responsibility, stakeholder interactions and the role of businesses in relation to sustainable development.

Learning outcomes

Knowledge and understanding

For a passing grade the student must

• Demonstrate the ability to explain and describe how and why business organisations work.
• Demonstrate the understanding of value creation.
• Be able to identify and describe the business stakeholders and the drivers and constraints for organisational change.
• Be able to appraise business investments.
• Understand fundamental concepts in accounting and demonstrate how sustainability issues can be incorporated into management accounting.
• Describe the dominant schools of thought on corporate strategy.
• Demonstrate the ability to critically reflect on the concept of Corporate Responsibility.

Competences and skills

For a passing grade the student must

• Demonstrate the ability to plan and execute course assignments within given time limits, using relevant methods for completing the assignment.
• Demonstrate the ability to work collaboratively and plan and execute a group project within a given time frame.
• Demonstrate the ability to conduct a content analysis.
• Be able to perform an investment appraisal using an Excel sheet and explain the results.

Judgement and approach
For a passing grade the student must

• Demonstrate the ability to identify the personal need for further knowledge and take responsibility for their on-going learning.
• Demonstrate the capability to reflect on how their own ways of thinking are based on certain values which are affected by, and impact upon, others and the world around them.

Contents

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Examination details

Grading scale: TH - (U,3,4,5) - (Fail, Three, Four, Five)
Assessment: Attendance and active participation in all seminars is mandatory. To pass the course the student must complete a number of smaller course assignments and a group course project, all of which must be approved. The course grade is based on an individual written examination (75%) and the group course project (25%).

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Admission

Admission requirements:

• Students should have been admitted to the MSc Programme in Environmental Management and Policy

The number of participants is limited to: No
The course overlaps following course/s: IMEN13

Reading list

• According to a literature list that will be available at the latest eight weeks before start of the course on the course web page.

Contact and other information

Course coordinator: Charlotte Leire, charlotte.leire@iiiee.lu.se
Course homepage: http://www.iiiee.lu.se/education/emp/curriculum