

INVITATION TO TRIAL LECTURES FOR THE POSITION AS:  
PROFESSOR IN SUSTAINABLE BUSINESS MANAGEMENT AND PRACTICE  
- FOR A TRANSITION TO LOW-CARBON AND RESOURCE EFFICIENT ECONOMIES

## ”My vision of future research in the area of Sustainable Business Management and Practice – for the transition to low-carbon and resource efficient economies”

12 OCTOBER AT 08:30 - 11:00, IIIIEE AULA

13 OCTOBER AT 09:20 - 10:00, IIIIEE AULA

As part of the recruitment process for the position as “Professor in sustainable business management and practice - for a transition to low-carbon and resource efficient economies” at IIIIEE, the Academic Appointments Board at LU/LTH has decided to call *Nancy Bocken*, *Renato Orsato* and *Rodrigo Lozano* to trial lectures on the subject: My vision of future research in the area of Sustainable business management and practice – for the transition to low-carbon and resource efficient economies. The lectures will be held in English.

Target Group: Inspirational lecture aimed at researchers and doctoral students at the institute, all of whom have different subject orientations. The lecture should not address a specific course, but span over questions engaging several subject areas. Other academic staff and students at the master level are also invited to attend the lecture.

Welcome!



**12 October**  
at 08:30 - 09:10

**Nancy Bocken** is Associate Professor at TU Delft, Industrial Design Engineering and was awarded the TU Delft Technology Fellowship to research in the areas of sustainable business models, and design and innovation for a circular economy. She is also Fellow at the Cambridge Institute for Sustainability Leadership. Her recent book “Circular Business - Collaborate and Circulate” helps businesses in the transition to a circular business. Nancy has held positions in the logistics, banking and consulting sectors. Nancy holds a PhD in Engineering from the University of Cambridge.



**12 October**  
at 10:20 - 11:00

**Renato Orsato** is Professor of São Paulo School of Management at Getúlio Vargas Foundation (FGV) in São Paulo, Brazil. He worked as lecturer and researcher at the INSEAD, Fontainebleau in France, and taught at MBA and Executive Programmes at top ranked business schools worldwide. He is the author of “Sustainability Strategies: When does it pay to be green?”, finalist of the Academy of Management 2010 Book Award. Dr. Orsato holds a PhD in Management, a Masters (Honours) in Organisation Studies and BA (Honours) in Civil Engineering and Business Administration.



**13 October**  
at 09:20 - 10:00

**Rodrigo Lozano** Rodrigo is Co-Editor-in-Chief for the Journal of Cleaner Production and Assistant Professor at the Copernicus Institute of Sustainable Development, Utrecht University, the Netherlands. For more than fifteen years Rodrigo has been working towards Sustainability in NGO’s, universities, and corporations. Rodrigo holds a BSc in Chemical Engineering (graduated with honours) from Monterrey Tec, Mexico; a MSc in Environmental Management and Policy, from the International Institute for Industrial Environmental Economics (IIIIEE) at Lund University, Sweden; and a PhD on organizational change management for Corporate Sustainability at Cardiff University, Cardiff, UK. Rodrigo is also the managing director of Organisational Sustainability Ltd.

