



IIIEE Alumni Network Conference, May 18-20, 2017

This year's conference is part of Lund University's 350 years celebrations, takes place during 'sustainability week' in Lund, coincides with the LUMES alumni conference, and is in a new, hopefully beautiful, time of the year. Many reasons to come to Lund!

[CLICK HERE TO REGISTER](#)

Wednesday, May 17

18:00 **Drinks and registration for early arrivers**
Location: Foyer of the iiiee

19:00 **Pre-conference innebandy tournament**
Location: Lerbäckskolan, Lund

Thursday, May 18

9:00 – 15:00 **Urban Planet**
Presentations by IIIEE researchers on ongoing projects, urban living labs, urban sharing, urban lighting and more, and presentations from IIIEE alumni from around the world working with sustainable urban development. Open conference – part of LU 350 years!
Location: Palaestra, Lund University

15:30 – 19:00 **500 ways to save the world – an alumni careers fair**
(Coffee from 15:30 to 16:00; event starts at 16:00)
Gathering a couple of hundred environmental professionals (IIIEE & LUMES alumni) for a lively networking event. An opportunity to present what you do and whom you work for, and meet many others! Small snacks will be provided.
Location: LUCSUS (Biskopsgatan 5)

evening **Batch dinners**
Meet your batch mates for dinner (self-organize ahead of the conference)



Friday, May 19

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|---------------|--|
| 9:00 – 10:30 | Parallel sessions I.
See separate program at the end of this document |
| 10:30 – 11:00 | Fika break |
| 11:00 – 12:30 | Parallel sessions II.
See separate program at the end of this document |
| 12:30 – 13:00 | Lunch
A cold lunch will be served (which you can take to the general assembly) |
| 13:00 – 13:45 | General assembly of the iiiee network
The agenda will be circulated to all network members in due time |
| 14:00 – 16:30 | Parallel sessions III.
See separate program at the end of this document |
| 17:00 – 17:30 | LU 350 international flag ceremony
Assembly in front of the IIIEE building |
| 19:00 | Network dinner and after-party |

Saturday, May 20

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|----------------|--|
| 9:30 | Brunch |
| during the day | Batch activities
e.g trips to Louisiana, Kullen, Söderåsen, Wanås, Haväng,
study visit, sauna by the sea etc. |



Detailed program for Friday, May 19

We will arrange the rooms and time slots for the sessions according to interest and availability. Please let us know if you are interested in contributing to one of the sessions but have not communicated with us, yet (jonas.sonnenschein@iiiee.lu.se).

PARALLEL SESSIONS I. (9:00 TO 10:30)

- Room 1 **Poles apart – empowering women in sustainable development**
A panel of empowered women coming together to talk about their roles in sustainable development, two women who have gone to the opposite ends of earth to see for themselves the effect of climate change. Niina Kautto joined last year the Homeward Bound leadership and strategic program, allowing her to visit Antarctic Peninsula in December 2016 in an effort to amplify the influence and impact of women with science backgrounds to lead the world towards a more sustainable future. Emily King (nee Dowding-Smith) was the assistant expedition leader on the Sedna 2014 Epic Expedition to the Arctic, snorkeling to raise awareness about climate change. These two expeditions were literally, Poles Apart and Emily and Niina will be discussing whether such expeditions do in fact empower women to achieve their full potential in science and exploration. There will be a short appearance by Israa Thiab, a woman from the Middle East, to talk about the patriarchal cultural barriers she faced as a woman in the corporate sustainability field.
- Room 2 **The circular economy: are we making progress or biting our own tail?**
In this session we will critically review the latest insights in the area of circular economy: useful concepts, new business developments, and practical cases, including among others the case of "Ikea in a circular world - from defined business models to people driven solutions".
- Room 3 **Sustainable Urban Development**
This session will connect neatly to the "Urban Planet" event on the previous day; and it will present and discuss latest research and projects in this vibrant field.
- Room 4 **Life as a green entrepreneur**
In this session you will hear from alumni who became green entrepreneurs; and maybe you get inspired to start your own enterprise. There will be the opportunity to discuss, ask questions and connect with fellow (entrepreneurial) alumni. You will hear, among others, about "Starting a Sustainability Certification in an Emerging Market: From idea to market leadership", about "Starting a co-operative for car sharing as social enterprise" and about "Starting a sustainable online community with real impact".

PARALLEL SESSIONS II. (11:00 TO 12:30)

- Room 1 **Internal barriers for corporate sustainability**
Corporate Sustainability has recently become integrated into the culture of big corporations, however the journey is still in the beginning, and many corporate sustainability professionals are facing different barriers when attempting to integrate pillars of sustainable development into the existing corporate culture. This session aims to discuss the different internal barriers which face the integration of sustainability, and provide examples of how such barriers may be overcome, two of our alumni will talk to their experience in implementing sustainability and operational excellence measures within the corporations they work for. Dr. Mehmood Khan, the chief scientific officer and vice chairman for PepsiCo global will join us in this session to talk about PepsiCo as a case and how its "performance with purpose" sustainability strategy has driven sustainable growth for the company since 2006.
- Room 2 **Sustainable fashion – Cuts for the future**
Clothes, textiles and fashion are indispensable elements of human being. They protect us from the outside environment, are a form of expression of our identities and serve as symbols of wealth and power. However, textiles also exert various environmental and human health impacts in their life cycle. These impacts increase as our consumption of textiles increase – in Sweden alone, the consumption of clothes and home textiles increase by more than 50% between 2000 and 2015. How can we reduce the environmental and accompanying human health impacts arising from our textile consumption? What measures have fashion brands, retailers and other commercial actors been taking? What are the roles of government and civil society, and us consumers?



Room 3

Radical policy interventions

Short kick-off presentations will be followed by a facilitated workshop on 'radical policy interventions'. Why 'radical'? Because the focus of political reforms (and even academic evaluation) is all too often on marginal changes. The climate crisis is only one example where a rapid and far-reaching transition is needed. Others include for instance the loss of biodiversity and the overuse of soils. What is the business perspective on radical policy interventions? What is the role of cities? And what are the available instruments?

Room 4

Sustainable mobility = shared mobility?

The sharing economy is omnipresent. It is both a business buzzword and exciting sustainability concept. How does sustainable transport relate to 'sharing'? What is 'shared mobility'? And does sharing matter if we can just 'engineer' our way out of sustainability challenges? You are welcome to participate in this session, which combines inputs from alumni and iiiee staff with an interactive workshop format.

Room 5

Distributed energy economies in Africa – A leapfrogging opportunity?

Two thirds of the countries on the present high-growth list are found in Africa, a region which is rich in resources and has most of the infrastructure yet to be built. In order to achieve sustainable development, distributed economies have to be part of the solution, supporting a healthy local/regional development with access to clean energy. Desta, B1, has quit his job within the UN to go all in supporting Africa in avoiding mistakes done in other parts of the world and pushing for distributed energy economies.

PARALLEL SESSIONS III. (14:00 TO 16:30)

Room 1

Sustainability in the Wine Industry: It's about the journey not the destination

Learn how the Wines of Alentejo, Portugal, Southern Europe, via its pioneering initiative, Wines of Alentejo Sustainability Program (WASP), is transforming Alentejo into a more sustainable wine region by promoting: vitiviculture best practices, biodiversity protection & ecosystem services, the efficient use of resources, energy, water and waste management, dematerialization, or community engagement.

Find out how WASP created a long and successful partnership with the IIIEE via the SED exercise.

And finally, how and why is this important for Hermansson & Co (Swedish wine distributor) and what are the main trends and concerns of the consumer.

Room 2

The Dancing Community - Creating mental, social and economic wellbeing for street children

Batch Gueye, a professional musician and dancer, and alumna Hanna Savola have developed this workshop to develop a plan for how Batch, with our help, can realize his vision of creating an educational and cultural center (run by a foundation or an NGO) that will contribute to the sustainable development (especially the socio-economic aspects) of the local society at Tiwane Peul, Dakar. Hanna and Batch will present a draft plan that will be developed further during the workshop. The primary purpose for organizing this workshop at the network conference is to give Batch access to our Alumni network. We can achieve great things together if we can combine the Alumni network's contacts and sustainability competence with Batch's life experience, his passion for dance, music and giving back to his community. Here's [more info about Batch](#) and [his music](#).

Room 3

Sustainable investment ... and divestment

It is as clear as simple, some industries are not sustainable if environmental targets are taken seriously. Still individuals and organisations are heavily invested into these industries, including fossil fuel extraction and processing. This is where divestment comes in. Our alumni will update you on the latest developments in fossil fuel divestment and share their experiences about how to organize your private divestment. But then what to do with all the money that we sustainability professionals make? sustainable investment solutions come in handy to help you invest your money consciously, and we have several of our alumni who worked on this to advise us on the best means for sustainable investment

Room 4

Educating for sustainability - Revision of the EMP program

Beatrice Kogg, Director of Studies for the Master's program at the iiiee, invites alumni to take part in this workshop about the design of the EMP-program. The program will be revised; and who could be better to provide feedback and ideas to the current status of this revision than EMP graduates who both know the old program and the qualifications needed on today's green job market. Very welcome!